



WFXV
201 Humboldt Street
Rochester, NY 14610

Casale Group, The
125 Lake Street
Cooperstown, NY 13326

Contract # 1405416

Schedule Dates 08/08/16-08/28/16
Advertiser Martin Babinec/22 D Congress/Independent/NY (8
Agency Casale Group, The (22115)
Product Political - US Congress (1076)
Brand FRIENDS FOR BABINEC (531829)
Salesperson Utica, House (1386)
Sales Office Utica
Buyer Name CASALE,VINCE
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 08/05/16
Last Modified 08/05/16
Entered By Julie Orilio
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$229.50
Net Total \$1,300.50
Sales Tax

Utica (WFXV)

By Broadcast Month	Spots	Rate
Aug. 2016	12	\$1,530.00
Grand Total:	12	\$1,530.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT(B/E)	08/08/16-08/12/16	3	:15/:15	10P- 10:35P (EST)		1		1		1			3	\$120.00	\$360.00	Utica (WFXV)		8/5/16
2.0	Normal Line / SPOT(B/E)	08/15/16-08/19/16	3	:15/:15	10P- 10:35P (EST)		1		1		1			3	\$120.00	\$360.00	Utica (WFXV)		8/5/16
3.0	Normal Line / SPOT(B/E)	08/22/16-08/26/16	3	:15/:15	10P- 10:35P (EST)		1		1		1			3	\$120.00	\$360.00	Utica (WFXV)		8/5/16
4.0	Normal Line / SPOT(B/E)	08/14/16-08/28/16	3	:15/:15	9A- 10A (EST)								1	3	\$150.00	\$450.00	Utica (WFXV)		8/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions